

GENERAL FILE SPECIFICATIONS

FILE FORMATS ACCEPTED BY MEADOWSET GRAPHICS

We accept Files created in any of the following applications:

- Freehand 9.0 or earlier
- Quark 4.1 or earlier
- Illustrator 9.0 or earlier
- Acrobat 4.0 or earlier
- Photoshop
- Microsoft Word and Excel

Images best supplied at 300dpi at the finished size,
in RGB (see specs below for Herald advertising)

Acceptable file suffixes:

- .eps, .tiff, .pdf, .psd, .jpg (saved at highest setting)

Logo art is best supplied as vector based art

- ie Illustrator (.eps or .ai) or Freehand files (.fh8)

FILE FORMATS FOR NEW ZEALAND HERALD REAL ESTATE ADVERTISING

Maximum requirements:

- 72 dpi
- 1500 x 1125 pixels (approx. - equivalent to 53cm x 39.5cm)
- Un-compressed file size 5MB (approx.)
- JPG file size 1.5MB (1500k- approx.)

Scans

- 200 dpi
- Landscape image: 13cm width x relative depth
- Portrait image: 18cm depth x relative width
- RGB
- Save as Maximum Quality .jpg

For digital camera and photography tips refer spec sheet 'photography tips'

FINAL FILES

Final files supplied as images (.jpg, .tiff, .eps) must be CMYK to preserve black component

Final files supplied as .pdf

- fonts preferred as convert to paths
- Preserve Overprint setting
- Preserve undercolour removal and black generation

SUPPLIED FORMAT AND MEDIA

Mac or PC, Zip, Jaz, CD (ISO 9660 or Mac HFS), Firewire external hard-drive and USB.

Email up to 10MB file size to mset@meadowset.co.nz

Please zip or stuff any files over 10MB (.zip)

QUERIES

Please direct any queries regarding this spec sheet to our Technical Advisor

Paul Luker 09 520 3078 (10am - 6pm)